STRATEGIC PLAN 2023-2028
BASED ON LONG-RANGE BOARD GOALS
AND THE SUPERINTENDENT’S PRIORITIES

We are one team, with one goal: student success. As a school district of excellence where all students succeed, everything we do is centered around what Cobb students should know and should be able to do when they graduate.

A Cobb diploma represents the knowledge and skills which demonstrates a high degree of student competence. The Cobb County community believes graduates should possess specific competencies which lead to graduates who are scholars, leaders, and citizens.

BOARD GOAL 1
Vary learning experiences to increase success in college & career pathways.

SUPERINTENDENT’S PRIORITY
Simplify the foundation of teaching and learning to prepare for innovation.

PROFILE OF SUPPORT FROM COBB COUNTY
Academics

BOARD GOAL 2
Differentiate resources for students based on needs.

SUPERINTENDENT’S PRIORITY
Use data to make decisions.

PROFILE OF SUPPORT FROM COBB COUNTY
Technology • Finance • Accountability

BOARD GOAL 3
Develop stakeholder involvement to promote student success.

SUPERINTENDENT’S PRIORITY
Ensure Cobb is the best place to teach, lead, and learn.

PROFILE OF SUPPORT FROM COBB COUNTY
Community • Communication • Culture of Care

BOARD GOAL 4
Recruit, hire, support & retain employees for the highest level of excellence.

SUPERINTENDENT’S PRIORITY
Ensure Cobb is the best place to teach, lead, and learn.

PROFILE OF SUPPORT FROM COBB COUNTY
Personnel • Safety

STUDENT SUCCESS

• Critical-Thinking Skills
• Collaboration Skills
• Community Awareness

• Math and Science Content Knowledge
• Language Arts and Social Studies Knowledge
• Personal Finance Knowledge

Cobb County
School District

Graduate

Leaders

Scholars

Citizens

• Communication Skills
• Entrepreneurial Skills
• Self-Direction and Personal Responsibility

Critical-Thinking Skills
Collaboration Skills
Community Awareness