



# COBB COUNTY SCHOOL DISTRICT

*One Team, One Goal: Student Success*

514 Glover Street  
Marietta, GA 30060  
Telephone: (770) 426-3300  
[www.cobbk12.org](http://www.cobbk12.org)

February 26, 2021

Mr. Brian Roy  
Mimeo.com  
dba The School Planner Co.  
3350 Miac Cove  
Memphis, TN 38118

Dear Mr. Roy:

This is to advise you that the award to your company for **RFP P1420, Student Agendas/Planners** as shown on the attached page has been renewed.

The renewed award is in accordance with the terms and conditions of the Request for Proposal and with your pricing remaining firm from **March 1, 2021 through February 28, 2022** with an option to renew. This award letter is not an official order.

If you have any questions about this renewal award, please contact **Jeanette Gray at 770-426-3362 or [jeanette.gray@cobbk12.org](mailto:jeanette.gray@cobbk12.org)**. The Student Agenda contract contact is **Don Baker, 678-331-1071**. We appreciate your interest and participation in the CCSD solicitation process.

Sincerely,

David Odom, CPPO  
Director of Procurement Services

jmg

cc: Accounts Payable  
Don Baker  
Thomas Marshall  
Debbie Stinchcomb

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**BOARD OF EDUCATION**

Randy Scamihorn, *Chair* • David Banks, *Vice Chair*  
Jaha Howard • Leroy Tre' Hutchins • David Chastain • Charisse Davis • Brad Wheeler

**SUPERINTENDENT**

Chris Ragsdale

RFP P1420, Student Agendas-Planners  
Renewal Award Letter  
Mimeo.com  
dba The School Planner Co.  
Vendor Phone Number: 901-312-2614  
Vendor-PO Mailing #103677-1  
Page 2

#	School Type/Description	Size	No. of Pages for Calendar & Hand Book	Cost per Agenda-Planner	
1	Primary	~8" x 10"	Calendar plus 24 pgs. for District Handbook	\$ 6.67	
2	Elementary	~8" x 10"	Calendar plus 24 pgs. for District Handbook	\$ 6.67	
3	Middle	~8" x 10"	Calendar plus 24 pgs. for District Handbook	\$ 6.67	
4	Middle/High	~5" x 8"	Calendar plus 50 pgs. for District Handbook	\$ 4.54	
5	Primary Bilingual Planner (Spanish/English)	~8" x 10"	Calendar plus 24 pgs. for District Handbook	\$ 6.67	
6	Elementary Bilingual Planner (Spanish/English)	~8" x 10"	Calendar plus 24 pgs. for District Handbook	\$ 6.67	
7	Middle/High Bilingual Planner (Spanish/English)	~8" x 10"	Calendar plus 24 pgs. for District Handbook	\$ 6.67	
8	Middle/High Bilingual Planner (Spanish/English)	~5" x 8"	Calendar plus 50 pgs. for District Handbook	\$ 4.54	
9	Pricing list for other agendas available including themed agendas			N/A	
10	Cost for camera copy ready artwork (when not provided by CCSD)			\$0.00	
11a	OPTIONS (Additional Cost):			5"x8"	8"x10"
11b	Cover Materials			Free	Free
11c	Front Cover Custom Printing Options (including colors and designs)			Free	Free
11d	Back Cover Custom Printing Options (including colors and designs)			Free	Free
11e	Additional Pocket Pages			\$ 0.59	\$ 0.99
11f	Additional This Week Markers			N/A	N/A
11g	Additional Hall Pass			\$ 0.02	\$ 0.04
12a	Additional School Specific Handbook Page			\$ 0.02	\$ 0.04
12b	2-Hole Ruler Attachment			\$ 0.79	\$ 0.79
12c	Planning Stickers			N/A	\$ 0.50
12d	Pouch, CD			N/A	N/A
12e	Tabs, Standard			\$ 0.50	\$ 0.50
12e	Additional Pages (type and design to be determined by individual school at the time of order)			\$ 0.02	\$ 0.04
12f	Cardstock Inserts			\$ 0.05	\$ 0.08
13	Additional discount for related items that may be purchased during the award period.				
Cover Materials				5"x8"	8x10"
1	Standard Line Covers			N/A	N/A
2	Standard Line Covers			N/A	N/A
3	Custom Cardstosck Covers			N/A	N/A
4	Back Cover Printing on Cardstock Covers			N/A	N/A
5	Inside Cover Printing on Cardstock Covers			N/A	N/A
6	Window Covers			N/A	N/A
7	Window Covers additional pages needed			N/A	N/A
8	Plastic Covers			N/A	N/A
9	Inside Cover Printing on Plastic Covers			N/A	N/A



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February 26, 2021

Ms. Sarah Elsner  
SDI Innovations, Inc.  
dba School Datebooks  
2880 U.S. Hwy. 231 South  
Lafayette, IN 47909

Dear Ms. Elsner:

This is to advise you that the award to your company for **RFP P1420, Student Agendas/Planners** as shown on the attached page has been renewed.

The renewed award is in accordance with the terms and conditions of the Request for Proposal and with your pricing remaining firm from **March 1, 2021 through February 28, 2022** with an option to renew. This award letter is not an official order.

If you have any questions about this renewal award, please contact **Jeanette Gray at 770-426-3362 or [jeanette.gray@cobbk12.org](mailto:jeanette.gray@cobbk12.org)**. The Student Agenda contract contact is **Don Baker, 678-331-1071**. We appreciate your interest and participation in the CCSD solicitation process.

Sincerely,

David Odom, CPPO  
Director of Procurement Services

jmg

cc: Accounts Payable  
Gaylon Lewis, SDI Innovations, Inc.  
Don Baker  
Thomas Marshall  
Debbie Stinchcomb

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**BOARD OF EDUCATION**

Randy Scamihorn, *Chair* • David Banks, *Vice Chair*  
Jaha Howard • Leroy Tre' Hutchins • David Chastain • Charisse Davis • Brad Wheeler

**SUPERINTENDENT**

Chris Ragsdale

RFP P1420, Student Agendas-Planners  
Renewal Award Letter  
SDI Innovations, Inc.  
dba School Datebooks  
Vendor Phone Number: 800-705-7526  
Vendor-PO Mailing #103676  
Page 2

#	School Type/Description	Size	No. of Pages for Calendar & Hand Book	Cost per Agenda-Planner	
1	Primary	~8" x 10"	Calendar plus 24 pgs. for District Handbook	\$ 2.89	
2	Elementary	~8" x 10"	Calendar plus 24 pgs. for District Handbook	\$ 2.89	
3	Middle	~8" x 10"	Calendar plus 24 pgs. for District Handbook	\$ 2.89	
4	Middle/High	~5" x 8"	Calendar plus 50 pgs. for District Handbook	\$ 2.89	
5	Primary Bilingual Planner (Spanish/English)	~8" x 10"	Calendar plus 24 pgs. for District Handbook	\$ 3.22	
6	Elementary Bilingual Planner (Spanish/English)	~8" x 10"	Calendar plus 24 pgs. for District Handbook	\$ 3.22	
7	Middle/High Bilingual Planner (Spanish/English)	~8" x 10"	Calendar plus 24 pgs. for District Handbook	\$ 3.22	
8	Middle/High Bilingual Planner (Spanish/English)	~5" x 8"	Calendar plus 50 pgs. for District Handbook	\$ 3.11	
9 Pricing list for other agendas available including themed agendas				Upon Request	
10 Cost for camera copy ready artwork (when not provided by CCSD)				\$10.00/Page	
11a OPTIONS (Additional Cost):				5"x8"	8"x10"
11b Cover Materials				N/A	N/A
11c Front Cover Custom Printing Options (including colors and designs)				N/A	N/A
11d Back Cover Custom Printing Options (including colors and designs)				N/A	N/A
11e Additional Pocket Pages				\$ 0.10	\$ 0.20
11f Additional This Week Markers				\$ 0.10	\$ 0.10
11g Additional Hall Pass				\$ 0.10	\$ 0.10
12a Additional School Specific Handbook Page				\$ 0.12	\$ 0.20
12b 2-Hole Ruler Attachment				\$ 0.10	\$ 0.10
12c Planning Stickers				\$ 0.20	\$ 0.30
12d Pouch, CD				\$ 0.10	\$ 0.20
12e Tabs, Standard				N/A	N/A
12e Additional Pages (type and design to be determined by individual school at the time of order)				N/A	N/A
12f Cardstock Inserts				N/A	N/A
13 Additional discount for related items that may be purchased during the award period.					
Cover Materials				5"x8"	8x10"
1	Standard Line Covers			Free	Free
2	Standard Line Covers			\$ 0.10	\$ 0.20
3	Custom Cardstosck Covers			\$ 0.20	\$ 0.40
4	Back Cover Printing on Cardstock Covers			\$ 0.10	\$ 0.20
5	Inside Cover Printing on Cardstock Covers			\$ 0.10	\$ 0.20
6	Window Covers			\$ 0.25	\$ 0.45
7	Window Covers additional pages needed			\$ 0.12	\$ 0.20
8	Plastic Covers			\$ 0.50	\$ 0.70
9	Inside Cover Printing on Plastic Covers			\$ 0.25	\$ 0.35