



# Tips for engaging and informing parents in the flipped learning process



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Change is difficult for everyone – parents, students, teachers and administrators. Ongoing communication with all involved parties is crucial to your success.

## Why communicate?

- Get parents on your side early
- Diffuse difficult situations before they escalate
- Understand how changes are working for students and parents

## What to communicate?

- Why you are changing to a flipped classroom
- What students and parents can expect to be different
- How the flipped classroom is different from the traditional classroom

## When to communicate?

- Beginning of the year
- Throughout the year
- Formal follow-up mid year and year end

## How to communicate?

- Mode – email, text, phone, parent nights, video on website, conferences
- Style – in person, simple explanation
- Tone – stay positive

### Tips from Katie Lanier and Crystal Kirch

**Katie Lanier**, Allen High School, TX.  
Flipped Classroom Support. Physics/Scientific Research and Design Teacher.

**Crystal Kirch**, Segerstrom Fundamental High School, CA. Mathematics Teacher

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